



**OOJ Foundation**  
Life Energy Invigorated

# ANNUAL REPORT 2024





योगी प्रियव्रत अनिमेष  
नमो नारायण

**OoJ Foundation**

Life Energy Invigorated

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**OOJ Foundation**  
Life Energy Invigorated



**The story of all human endeavours began when people dared to explore the uncharted, untie the binding chains, and leap towards boundlessness, seeking to fulfil a common**



## **1.0 OOJ Foundation – Life Energy Invigorated**

OOJ Foundation, a non-profit service organisation, was founded by Yogi Priyavrat Animesh on July 7, 2021. Inspired by his spiritual transformation through energy channelisation, blending life and spirituality together. Yogi Ji felt a compelling need to share his insights with others. He envisioned a community where individuals could explore spirituality, meditate, and grow.

This grand idea influenced a few like-minded humanitarians to join this initiative, taking it forward during its nascent stages: Yogi Priyavrat Animesh-Chairman & Founder- OOJ Foundation

**Smt. Suman Manjari, IPS (Retd.) - Founder Member**

**Shri Satish Punia, Businessman - Founder Member**

**Shri Brij Pal, Businessman - Founder Member**

The foundation is dedicated to promoting spiritual awareness, personal development, and community service. In the last three years, the foundation has taken some formulating but firm steps towards its core practices and community service.



## **2.0 OOJ – The Luminous Light**

'OOJ' stands for the luminous light, the flame, the invigorating energy that keeps burning deep inside every being. It denotes the spiritual will, aspiration, and dreams to transform our lives into meaningful symmetry. When that effervescent light is channelised to lead a person, one can never fall apart from the incongruities of life. One will always be a winner.



## **2.1 The Blazing Trident**

The OOJ Foundation's fiery trident symbol represents the fundamental aspects of the triadic principles of creation, preservation, and destruction. It also signifies the three gunas (qualities): sattva, rajas, and tamas. The cosmic balance of these gunas, when maintained in equity, amplifies an individual's process of spiritual elevation by transforming ignorance, delusion, and ego in favour of the aspirant. The OOJ Foundation's premise of channelling energies acts on these tattvas through the chakras.



### **3.0 Word on the Founder – Yogi Priyavrat Animesh**

#### **3.1 Yogi Ji’s Spiritual Quest**

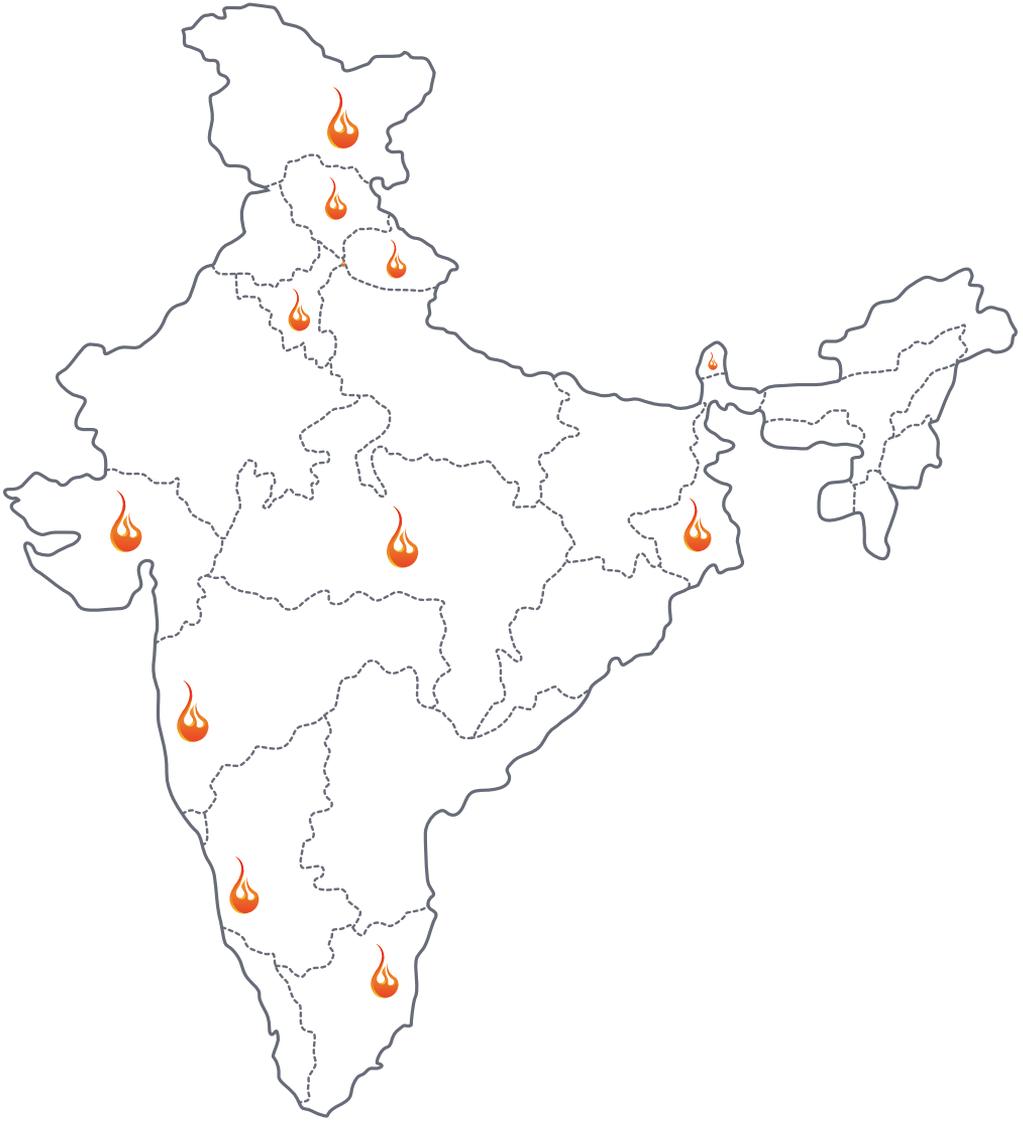
The inherent spirit behind leading a life is not just to live it but to live it joyfully, embracing the beauty and the challenges that come with it.

When confusion and contradiction envelop the mind, it becomes deluded, and vulnerability sets in. Life becomes a constant struggle as internal conflicts create deep disturbances, leaving most people in disdain rather than joy.

After attaining spiritual enlightenment, Yogi Ji perceives turmoil not as something different from life and its condition, nor a chain or binding, but as a state brimming with immense potential. His unique perspective considers this confusion precisely as a transformative opportunity for everyone.

But how is this possible?

The answer lies in his holistic view of life. Yogi Priyavrat Animesh believes that through the practice of self-discipline,



these conflicting forces can be transformed. We can use these incongruities as a catalyst to work in our favour. The energies within us, when balanced and channelled properly, can be moulded to our advantage. This process of transformation, guided by self-discipline, can turn these conflicts into allies, aiding our gradual ascent.

With love, compassion, and dedication to self-discipline, we can unlock our dormant potential.

To him, each person holds a divine key that can unravel the cosmic puzzle and mystery. Unlocking this key remains essential to melting into an immersive state of eternal truth and light, paving a smooth journey towards well-being, personal growth and lifelong peace.

### **3.2 Sojourn to Centres of Spiritual Energy**

Yogi Ji continues to work on himself for the energy balance. A large part of it is also in the form of visits to the pilgrim's sites of high energy. In his words, balancing is always the key to synchronizing your inward and outward energies for optimum performance. The graph reaches momentum when the correct alignment of energies occurs.

Even our cars and wheels need periodic maintenance to keep us from risking our lives. When it pertains to our own lives, we must remember that it is not any ordinary machine but the most sophisticated mechanism of life energies existing on the entire planet. So, it becomes imperative to re-energize and re-invent the loose ends and stitch them together in coherent unity, allowing us to achieve the finest performance.



### 3.3 Nurturing Hope - A Poetic Rendition



Soar, soar high and still higher, but carry your dream bag tight and full,  
For they contain the seed of your aspirations.  
Soar, soar still higher than heavens, as they stand witness to the grand leap,  
Soar, soar higher yet near to what you are, listen to the fire that burn in you,  
As steady as ever, for soaring has no meaning,  
Without the flame that made you what you are today.





## **Ujjain: The Timeless Spiritual Haven**

The spiritual town of Ujjain has its unspoken charm. It is one of the seven spiritual centres of Hinduism and home to one of the twelve Jyotirlingas in India. Settled along the serene banks of the sacred Shipra River in the heart of India, it is a place where time seems to stand still, where devotion resonates in every stone, and where the divine presence of Lord Shiva is believed to bless all who visit.

Initiated into spirituality at Dutt (Juna) Akhada in Ujjain, Yogi Ji holds a deep reverence for this city. He frequently visits Ujjain for retreats and performs Vedic rituals, believing its location on powerful energy lines enhances the potency of pujas for the Ajna Chakra. Yogi Ji also views participating in the Simhastha every twelve years on the banks of the Shipra River as a transformative experience that brings balance to life's systems.



## **Nalkheda: A Devotional Journey**

Yogi Ji, devoted to Shaivite practices, naturally embraces the worship of Shiva-Shakti. At Nalkheda, he undertakes the sacred Gupt Navratri sadhana and venerates the eight manifestations of the “Dasa Mahavidya,” with special reverence for Maa Peetambara Baglamukhi, the powerhouse of the Udana, or throat chakra.



## **Himachal: Land of Sacred Sanctuaries**

The Himachal region is adorned with sacred sites where the Pandavas once invoked divine energies and meditated. Yogi Ji frequently visits these revered places, performing pujas and engaging in deep meditative practices. Many of these sanctuaries are dedicated to the mighty Goddess Bhagwati, the eternal energy source.

## **Uttarakhand: Embracing the Divine Energy of Chardham and Kali Math**

Yogi Ji frequently visits the Chardham and Kali Math, drawn by the constant energy these sacred sites offer. Kali Math, located on the banks of Saraswati River in the district of Rudraprayag, is one of the 108 Shakti Peethas in India. It lies on the lap of nature, offering a divine environment. He also brings advanced Sadhakas to these locations for specialized mantra practices and cleansing rituals.





## Shore temple

Saurashtra Energy Circle Series

Yogi Ji undertook the Saurashtra yatra covering the key energy circuits of Dwarka with Dwarkadhish, Nageshwar and Somnath. The yatra and Yajna held there entailed paramount significance, as Somnath is the first among the 12 Jyotirlingas in India, known to offer a heightened awareness level and body-mind rejuvenation to all.

These self-manifested Jyotirlingas are an infinite source of energy. It is considered highly auspicious and believed to confer blessings, spiritual merit, and liberation (moksha) to all who offer them at their disposal.

## Seven Days Karnataka Trail with a Visit to S-VYASA

South India and Karnataka, home to some of India's most explicitly beautiful and revered temple structures, have always been intricate parts of Yogi Ji's personal attention and spiritual quest.

He not only explored Karnataka's vibrant culture and rich heritage but also connected with like-minded individuals who shared his passion for energy transformation. During his seven days extensive trail, he visited the states' some of the most revered temples, like:

### Udupi Sri Krishna Temple





## **Murudeshwar Temple**

These temples provided him with moments of reflection and spiritual rejuvenation.

The sacred sites served as a source of inspiration for the OoJ Foundation's mission, which seeks to promote spirituality and transform human energy as powerful tools for personal and societal well-being.

Coinciding Swami Vivekananda's first speech at the World Parliament of Religions at Chicago on 11th September, 1893 and his penchant for empowering youths, Yogi Ji took up the following activities:

Visiting CMR Group's educational institution, catering about 20,000 youths in various disciplines of studies, meeting Chairman of the CMR Jnanadhara Trust and former Rajya Sabha Member, Mr. K.C. Ramamurthy.

Visiting Swami Vivekananda Yoga Anusandhana Samsthana (S-VYASA) campus in Bengaluru. The university serves as a hub for yoga research, education, and spiritual exploration. Yogi Ji's visit to the university symbolized his commitment to fostering spiritual growth and energy transformation through education and research.

Meeting the founder and Vice Chancellor of S-VYASA, Dr. H.E. Nagendra. The meeting between two profound giants opened

doors for a collaborative approach in future between S-VYASA and OoJ Foundation on the following aspects:

- 1. Teach the transformative power of Yoga and Spirituality**
- 2. Empower youths through education on ancient Yogic traditions**
- 3. Engage youths in humanistic and social endeavours**





## **Sikkim: Exploring Nature's Beauty and Bliss**

Yogi Ji visited Sikkim to embrace its natural beauty and the essence of its name, "Sukh Him – the happy now." His work involves connecting with the elements of nature, often choosing locations rich in biodiversity, including both micro and macro fauna.



## **Mumbai: Celebrating 90 Years of Lalbagcha Raja**

Yogi Ji visited Lalbagcha Raja in Mumbai during the Ganesh Chaturthi. In 2023, Mumbai marked the 90th anniversary of Lalbagcha Raja, its oldest and tallest Ganpati statue. Yogi Ji believes that while some places are naturally Swayambhu (self-manifested), others gain significance through the steadfastness of worship and devotion.

Lalbagcha Raja is an example of a potently powerful space where one can elevate one's awareness considerably and merge with the divine presence.



## **Mahabalipuram, Chennai: Reflections at the Shore Temple**

Yogi Ji visited the Shore Temple at Mahabalipuram, where Lord Rama performed penance and worshipped Lord Shiva. The presence of the sea and the meditative sound of the crashing waves reminded him of how waves, despite their fleeting noise, ultimately merge back into their origin, the ocean.

## Kolkata: Exploring Belur Math and Dakshineswar Temple

Yogi Ji explored the spiritual heart of Kolkata, visiting Belur Math, founded by Swami Vivekananda, as a continuation of his journey from S-VYASA. He then meditated at the Dakshineswar Kali Temple, a sacred site dedicated to Goddess Kali and honoured Guru Sri Ramakrishna Paramhansa.

At Dakshineswar, Maa Bhabatarini is worshipped as a form of Goddess Kali. The place is integral to Sri Ramakrishna's extensive spiritual sadhana and illumination. Immersed in the temple's powerful energy space, Yogi Ji connected it with his experiences from Kali Math in Uttarakhand.





## 4.0 Philosophy and Legacy of OOJ Foundation

Yogi Priyavrat Animesh and the OOJ Foundation remain synonymous. At OOJ, we emphasize energy channelisation for harmony, inner peace, and use it as life force.

We believe that true spirituality transcends religious boundaries and is accessible to all, regardless of their background or beliefs. This holistic spiritual approach has resonated deeply with people from all walks of life, helping them to navigate the complexities of modern living resilience.

The foundation offers a refreshing pathway to every soul's spiritual aspiration, evolution, and flourishing. We passionately believe that the journey toward enlightenment remains unfulfilled without the noble act of serving others (SEVA) and honouring the universe through the well-being of nature and its elements.

OOJ helps nurture the winning habit by re-inventing the long-lost divine virtues. We sincerely believe in our watchwords: love and compassion for all—precious qualities sorely absent in the dazzling yet discordant tapestry of today's world.

Our mission is to ignite meaning and purpose in your vision, enabling you to soar fearlessly into a realm free from friction and conflict.

OOJ Foundation continues to be a ray of hope for all who are on their transformative journey, guided by the timeless wisdom and energy transmission of its founder.



OOJ Foundation has motivated people of all age groups and strata of society to bring about a positive change in their approach to life and living. Yogi Priyavrat Animesh's concept of channelisation of energy for inner transformation has inspired individuals to lead an invigorated and meaningful life with empathy and compassion for others, arising from the presence of this common life force across different life forms.



Yogi Ji's legacy is not limited to interpreting his philosophy but is also reflected in the thriving community that is built around him.

This process begins when an individual consciously strives to evolve mentally and spiritually, ascending to higher dimensions of life and existence. It involves maintaining a delicate balance between gross and subtle inner energies, ensuring they remain in perfect alliance and alignment.

With this sync firmly in place, one can remain unwavering in direction and purpose, both internally and externally, so that each person's awakening contributes to the collective well-being of humanity.

Yogi Ji remains an active and inspirational figure, guiding the OOJ Foundation's activities and expanding its reach. Under his guidance OOJ's programmatic vision for the future includes enhancing the foundation's impact through innovative programs and collaborations, ensuring that its message of energy and inner harmony touches even more lives.

## 5.0 OOJ Foundation – Mission, Vision, Core Values and Approach

### 5.1 Mission



“We strongly believe in practices which uplift humanitarian, environmental and social welfare support activities”



– Yogi Priyavrat Animesh

We are dedicated to creating and maintaining a sacred space where people can connect with the divine essence within themselves and all of creation. We aim to empower individuals, helping them align with the spiritual laws of the Universe and embrace the timeless virtues of love, compassion, and wisdom in every aspect of their lives.

### 5.2 Vision

Our vision is to create a world where all beings live in harmony, honouring the divine essence within each soul. By helping individuals realize their spiritual potential, we can contribute to the growth of human consciousness. We aim to guide people toward greater awareness and compassion, leading to a kinder and more enlightened world where everyone can thrive.

### 5.3 Core Values

At OOJ Foundation, we diligently ascribe our core values to everything we do. They shape our program designs, interactions with participants, and engagement with the broader community. They ensure that OOJ remains a welcoming and nurturing space for all who seek spiritual growth and connection.

## **Our Core Values include**

### **Compassion:**

We believe in fostering a compassionate and supportive environment where individuals feel valued and respected.

### **Inclusivity:**

We welcome people from all backgrounds and beliefs, creating a diverse and inclusive community.

**Service:** We are committed to serving others and giving back to the community through various outreach initiatives.

**Integrity:** We uphold the highest standards of integrity in all our actions and interactions.

**Growth:** We encourage continuous spiritual and personal growth, supporting individuals on their journeys of self-discovery.

**Community:** We value the power of community and the strength that comes from collective effort and mutual support.

## **5.4 Approach**

At OOJ, our focus lies in an approach that emphasizes on:

### **Impact**

As a catalyst for personal and social change, OOJ aims to leave a lasting and sustainable impact on its followers and the communities it engages with.

### **Influence**

We aim to influence external factors to bring about positive transformations in people and their supporting environments.

### **Improvement**

We also emphasize continuous re-evaluation and aspire to set higher benchmarks for improvement based on our past accomplishments.



## 6.0 Moulding Aspirants

OOJ Foundation provides a platform for individuals seeking more profound meaning and connection. We build a supportive community where individuals can explore their beliefs, engage in spiritual practices, and find guidance from experienced mentors or teachers. Whether focusing on a specific faith or tradition or offering a more eclectic spiritual approach, our aim always remains to nurture personal growth, inner peace, and a sense of purpose. By offering worship, meditation, study, and contemplation opportunities, we create environments where individuals can expand their understanding of themselves and their place in the universe.

## 7.0 Methods of Engagement

The journey towards self-cleansing and optimizing energy currents for proper channelization and benefit can never be complete without a wide array of activities at OOJ Foundation.



### **Yajna:**

An ancient ritual as old as the Vedas, fire—one of the five principle elements of creation—is revered for its sacred and purifying essence.

This practice cleanses the mind of impurities and helps the senses turn inward, aligning perfectly with higher cosmic energies.



### **Vibhuti:**

It is a powerful way of transmitting and transferring energy to enhance your ability to raise your receptivity level, opening inner doorways to higher nature.

At OOJ, the ritual of Yajna and Vibhuti Kriya is held for personal benefit and growth and for overall humanistic purposes.

In addition, we offer other potent and engaging spiritual practices to deepen your connection with the divine, awakening the inner spirit in you to transcend the limitations of the body-mind-ego cycle, providing an opportunity to raise heightened levels of awareness.



### **Jaap:**

Jaap involves the repetition of a mantra, which can be as simple as a single syllable or a series of mantric sounds.

In the realm of creation, sound is a primordial force residing at the Anahata Chakra (heart centre) or energy centre on the physical plane.

The practice of Jaap generates positive mental patterns, with its continuous sound resonating deeply within, aiding in the gradual overcoming of inner conflicts and fostering spiritual growth.

This potent technique enhances mental focus and directs the subtle energies of the body-mind towards the right path, initializing the yogic journey of self-transformation.



### **Kriya:**

Kriya, a technique rooted in ancient wisdom, is a powerful energy and breath control tool, or pranayama. It serves as an instrument for accelerating human evolution.

The ancient yogis discovered that the secret of cosmic consciousness is intimately linked with mastering the breath. The life force, ordinarily absorbed in maintaining the heart pump, must be freed for higher activities by calming and stilling the ceaseless demands of the breath. Those practising Kriya feel different life-changing experiences. Instead of anxiety and stress, their energies constantly remain centred, calm, and peaceful. The association with the divine is formally established, taking them to the next level in their transformative journey.



## **Yoga:**

Yoga is a meditating mechanism for turning inward.

It is an exploration of the inner dimension of a human being that is beyond the accumulation of body and mind.

The term “Yoga” is more than just a word.

It's a transformative experience that leads to a state of union, where one perceives the world as an extension of one's being, merging with the vastness of the universe.

As part of practising, Yoga may be an assimilation of Jaap and Kriya or may remain independent, according to a practitioner's preference or tendency.

At OOJ Foundation, all these activities facilitate you with:

**Improved breathing**

**Reduced stress**

**Enhanced sleep quality**

**Boosted heart health**

**Increased positive energy**

**Heightened state of awareness**

**Sharpened decision-making prowess**

## **Retreat - Rejuvenating Souls**

A Spiritual retreat is an exploration of an immensely powerful space where you can gain a heightened experience of self-awareness merging with the oneness of entirety.

At OOJ Foundation, we organise retreats in secluded places, surrounded by nature, away from noise and distractions, or pilgrimage yatra to certain high-voltage spaces, helping you fine-tune and soak into the abundant energy that permeates the setting. It is believed to be a profound meeting, a moment of reckoning, of the higher cosmic powers gradually descending into your inner being, facilitating a series of life-transforming changes.

Yogi Ji organized a unique and adventurous retreat program, leading a group of 10 spirited youths from Delhi on a transformative journey to Kali Math. Their path took them through the renowned Yoga capital of India, Rishikesh, adding a touch of spiritual significance to their physical journey.

The purpose was to acquaint the youths with retreats, their importance in building rapport, and the connection between nature's boundlessness in shaping spiritual orientation and pursuit in an individual.

The group, hailing mainly from Delhi and Haryana, included college youths and trekking enthusiasts who were never short on exploring. After negotiating difficult terrain, the group finally reached Kali Math, the Siddhi Sthana.

Yogi Ji, an inspirational figure himself, guided the youths on this retreat. He sees the youth as the driving force for a nation's progress, and his involvement in their journey was a testament to his belief.

Further impetus was given to the development of interpersonal skills, relationship-building exercises, and the importance of setting up and pursuing a goal in life.

The watchwords, such as love, compassion, humanistic approach towards life and society, core principles of OOJ Foundation, and Yogi Ji, inspired a sense of drive and belonging in them. As the retreat drew to a close, a remarkable transformation was evident in the participants. Instead of a sense of loss, their eyes shone with newfound confidence, reflecting a resilient determination to forge ahead in life and make meaningful contributions to society, the environment, and humanity at large.

## 8.0 Social Responsibility - Lighting the Way

OOJ Foundation believes in holding a profound responsibility beyond spiritual guidance. We actively promote community welfare, advocate justice, and uplift those in need. Not only through our teachings but also in action, we embody values of compassion and equity, inspiring positive change and contributing to a more harmonious society, enriching the lives of individuals as a whole.

To uphold our promise and commitment, the foundation has initiated several activities and collaborations, ushering in deep-impacting endeavours favouring societal and humanistic benefits.



### **(I) Direct engagement**

The OOJ foundation carries out substantial activities under its aegis as mandated by its charter. These include annual tree plantations, support for children and the elderly, and initiatives focused on empowering women and supporting youth.

## **(II) Project Partnership** – Government and Non-Government Social Projects

OOJ is open to partnerships with the government, particularly in areas such as yoga and wellness, expanding green cover, managing heat waves, and addressing climate-related issues.

### **(III) Collaboration**

Advocating for water and land reclamation, OOJ leverages networks at:

#### **Global level**

#### **Regional level**

#### **Domestic level**

### **(IV) Collaborative Ventures** - Powering Change

Working with other organizations, the OOJ Foundation has initiated several collaborative drives through outreach programs, allowing the foundation to expand its impact, share its message, and build a stronger, more connected community. By leveraging technology and prioritizing inclusivity, the foundation enhances its values in practical and transformative ways.

## **A. OOJ Foundation and The Diplomatic Club (TDC)**

### **Collaboration**

#### **Envisioning a Better Tomorrow**

The path-breaking joint venture between the OOJ Foundation and The Diplomatic Club (TDC) caters to a wide array of social discordance among Youths and less-privileged Women, allowing them to bridge the gap and mingle into the mainstream culture for a brighter and better future by:

- Engaging youths in productive activities like seminars, workshops and exchange programs
- Empowering women through self-help groups, training programs and support network
- Establishing MSME business network towards entrepreneurship and economic growth
- Promoting trade, commerce and cultural exchange initiatives globally
- Organizing yoga sessions and workshops for youths to promote physical and mental wellbeing
- Conducting programs focused on the promotion of wellness and health
- Collaborating on educational initiatives to raise awareness levels and skill development
- Undertaking efforts to empower women, children, and vulnerable communities through various interventions and support mechanisms
- Extending support to MSME companies through agreements and partnerships to foster growth and development

## **B. TDC-OOJ-World Conscious Alliance (WCA) Collaboration Journey Towards a Conscious Planet**

The consortium agreement between TDC-OOJ and World Conscious Alliance (WCA) is not just a leap but a monumental and fruit-bearing stride. It is a significant step forward, ushering in a possibility towards a conscious planet, a vision that inspires us all.

The World Conscious Alliance (WCA) formed by Mohan Ji shares similar objectives with TDC-OOJ, fostering a series of life-transforming changes through the discipline of 'Nada Yoga' practice.

The essence of the consortium is to include and strive for spiritual practices and energy channelization, along with several healing processes, to eliminate any possible energy obstruction that may hinder natural ascension to inward growth and flourishing.

This conglomeration of three giants coming together is destined to create a global wave, not only in transforming lives spiritually but also in showcasing diverse manifestations like art, music, photography, and other similar disciplines and expressions under one roof.

The collaboration, which happens to bring forward the voice of the marginalized through a series of We Photo exhibitions, also proposes:

- Unearthing information about Pranshu Chaturlal, the legacy of Oscar Nominee, Late Pandit Chaturlal
- Implementing the Gratitude Joy series with Paul Avgerinos
- Taking ahead the We Photos experience with Vicky Roy on voices of marginalized and the vulnerable
- Living through the Lens of Pravin Talan - Training and Safety films covering the voices of security forces

The TDC-OOJ banner encourages several start-ups, young dynamic entrepreneurs, artists from various fields, and new-age institutions to align with World Conscious Alliance (WCA), joining their hands together for a prosperous tomorrow and a better world.



### **C. OOJ Foundation and Sunflag Agro Tech Collaboration Supporting Farmers**

In India, farmers are the backbone of the nation's economy; they not only nurture the land but help sustain the vibrant heritage and future of a diverse country. The collaborative initiative between OOJ Foundation and Sunflag Agro tech in Madhya Pradesh and Chhattisgarh pertains to training farmers to improve their production and livelihood.

This is a testament to our confidence in the potential of these areas to make a significant impact.



## **D. OoJ Foundation and Soultrax Production Pvt. Ltd. Collaboration Transcending Through Music**

OoJ Foundation and the media production house Soultrax Production Pvt. Ltd. joined hands to promote a series of 108 concerts titled 'Gratitude Joy' to harness mental and spiritual wellness in individuals through the power of nada yoga.

The number 108 is not randomly selected by the OoJ Foundation. It carries a special spiritual significance. Among the 72,000 nerve channels (commonly called 'nadi') that encircle our body in subtle forms, 108 nerve channels contain the greatest possibility of human transformation and evolution.

Since time immemorial, sound and music have been integral in harmonizing a sync between the different states of awareness. This practice has been proven to reduce stress and anxiety, fostering a sense of surrender and acceptance, leading to humility, resilience, and, ultimately, peace.

The troupe, Soultrax Production Private Limited, designed invocations and chants that impact and boost the frequency of certain energy currents in the body, taking a quantum leap towards self-transformation in an individual.

## 9.0 Charting Roadmap - 5 Years Strategic Planning

Over the next five years, the OOJ Foundation's roadmap is to lay out a comprehensive plan to deepen spiritual engagement and programs, expand community outreach, and cultivate global connections, guiding us towards a future of collective enlightenment and profound transformation.

To implement our plans, we are fully committed to taking up the following:

- Harnessing in-house spiritual transformative programs
- Hosting introductory workshops, meditation sessions, and spiritual retreats to raise awareness
- Recruiting and training volunteers to support various activities and initiatives
- Opening new local centres to facilitate in-person gatherings and events
- Forming alliances and partnerships with other spiritual and community organizations to broaden outreach
- Developing online courses, webinars, and reading materials to educate and engage a wider audience
- Initiating programs specifically designed for youth to encourage early spiritual development
- Releasing books, podcasts, and videos featuring the teachings and practices of the organization
- Promoting the integration of spiritual practices into daily life, emphasizing mindfulness in personal and professional settings
- Investing in the field of agriculture
- Improving the livelihood of farmers

- Establishing centres in key international locations to support global members
- Launching humanitarian initiatives focusing on environmental sustainability, poverty alleviation, education, and health
- Developing self-sustaining financial models, including membership programs, donations, and merchandise
- Initiating legacy projects such as spiritual archives, scholarships, and community libraries
- Assessing and refining programs and practices based on feedback and evolving needs

**This roadmap will guide our foundation in fostering a global community rooted in compassion, wisdom, and spiritual growth, ensuring a lasting impact on individual lives and society.**

## 10.0 Impacting Lives- Testimonials

OOJ Foundation is dedicated to making a meaningful and lasting impression on individuals' lives, enabling them to foster deep inward well-being and contentment.

Here are their stories and feedback about our positive impact on their lives and professions.



### **Mrinalini Shrivastava (IPS)**

“I am Mrinalini a member of Indian Civil Services. As a bureaucrat, I have often had to brush with situations demanding attention, focus, and quick decision-making, yet I have been required to reinforce inclusivity and empathy. I benefited from the Anusthan and overall spiritual awareness as it allowed me to focus on my energies in the desired direction, keep the key goal in mind, and reduce the dependencies on external factors to the minimum. I thank OOJ foundation and Yogi Priyavrat Animesh Ji for this massive transformative influence”.



### **Suman Manjari (IPS, Retd)**

“As a career bureaucrat, I have served the State of Haryana in several police positions. I have known Yogi Priyavrat Animesh Ji since 2016-17. I am witness to his personal spiritual transformation.

I also feel that the aim with which the OOJ foundation is being established has relevance and significance for the younger generation.

I am associated with the Foundation and Yogi Ji for the greater spiritual cause, contributing to a stronger community character through youth”.



### **Monika Panwar (Business woman)**

“I am Monika Panwar. I belong to a business family, and for me, spirituality holds importance for keeping the necessary balance between family, our business and my personal growth.

I benefited from the Anusthan by Yogi Priyavrat Animesh Ji as it allowed me to reduce anxiety during COVID 19 and derive energy to support the family and us sailing through these pandemic times.

My son celebrated his birthday following COVID guidelines, and the feeling of warmth from the OOJ foundation family was immense”.



**Arijit Dutta, Managing Director,  
Priya Entertainments Private Limited**

“I am not religious in the strictest sense of the dictionary. I am grateful to Guruji of OOJ Foundation, Yogi Priyavrat Ji, for showing me that the true purpose of human life is to give. Through his Holiness and presence, I’ve learned that the more I give, the more I receive—with anybody and everybody in my life. I got an opportunity to serve as a True Seer of Energy, a great gift. Like everybody else, I was looking for happiness and peace, yet I found none after accumulating all the material desires I wanted. Guruji and his being have always answered my inquests on life and its multifarious maze.”



**Dr Rahul Banerjee FCA, PHD**

“Guruji (OOJ Foundation) has given me fulfilment, purpose, and joy. I am imperfect and still mess up, but he loves me through God despite my flaws and imperfections. When the things I was pursuing before continually let me down, he has never once left me. He has shown me God, Endurance, & Get-Up-and-Go in his Words.”



**Atul Chaturvedi (Founder & CEO- Mercantile Resources,  
Member- BMW Foundation)**

“The OOJ Foundation and Guruji (Yogi Priyavrat Animesh) have been a sanctuary for my spiritual growth and self-discovery. Their yoga, meditation, and spiritual practices have deepened my connection with my innermost self. The Foundation's dedication to fostering inner peace and wisdom while actively contributing to a compassionate world is truly inspiring. I am grateful for their transformative impact on my life.”



**Dr Murthy Devarabhotl, President -  
The Diplomatic Club,  
Managing Director Care Biologicals Pvt Ltd**

“My first experience with Gurudev at OOJ Foundation was divine. I was drawn towards him just like a bee would towards nectar. The short encounter with him for the first time made me realise that this was the Guru I had been searching for and craving in my life for so long.

He is simple yet so powerful and divine. He knows what his disciples want and will guide you both in the Materialistic and Spiritual worlds. I am very fortunate to have found him, to have been initiated into our Guru Parampara, and to have been able to get all the blessings and love.”



### **Paramjeet Kaur, Co-Founder ACE Hospitality**

“When Guruji started his live broadcasts, I found my daily dose of meditative thoughts.

Attending virtual theological discourses became non-negotiable. Guruji’s efforts to keep our spirits positive are far-reaching. Guruji’s unwavering dedication to preserving our beliefs, culture, and faith is truly commendable. His encouragement for the youth to be active in the community and proud of their roots is a testament to his unique approach.

He embodies the Energy Omnipotent & Omnipresent, evoking feelings of pride and respect in all of us.”



### **Dr. Arti Singh**

“I met Yogi Ji through a common acquaintance, and since then, I have been associated with him and the OOJ Foundation. I have volunteered as a wellness expert and participated in Yoga through the OOJ Foundation. The vision of OOJ to bring wellness for all motivates me, and I hope to contribute to our community through this initiative.”



## **Geetanjali Gupta**

I am Geetanjali Gupta, a dedicated follower of Yogi Priyavrat Ji, who believes in healing and channeling energy through ancient practices such as yoga, kriya, yajna, and jaap. Yogi Ji utilizes the basic elements of life—air, water, space, fire, and earth—to source energy, which he channels into mindful and spiritual practices to transform the lives of his devotees.

As a devoted follower, I have been profoundly inspired by Yogi Ji's teachings, particularly his emphasis on the spiritual purification properties of water. I have been following the practices taught by him religiously and it has been benefiting me in my holistic growth.



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# OOJ Foundation

Life Energy Invigorated

## Reach Us

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**Drop us a line: yogipriyvratanimesh@gmail.com**

**Explore more about our initiatives at:**

<https://oojfoundation.org>

**Connect with us on social media via:**

Instagram, Facebook, and Twitter

**Experience Yoga Practices with us at:**

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